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our 10,000 readers
on your ad space**

no matter your business or organization,
email info@wapow.la for more information



**CONNECT WITH A
MULTICULTURAL,
MULTIGENERATIONAL
AUDIENCE**

**SUPPORT
CHINATOWN
STORYTELLING**

**ALL PROCEEDS FUND WAPOW
PRINTING & FREE PROGRAMS**



**WAPOW HAS BEEN DISTRIBUTED
AT 100+ LOCATIONS ACROSS
CHINATOWN & SGV.**

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WWW.WAPOW.LA**



DATE		RECEIVED	
CUSTOMER INFO			
AGENCY			
NAME/TITLE			
ADDRESS			
EMAIL		PHONE	
AD ORDER			
PUBLICATION PERIOD		AD SIZE	
<input type="checkbox"/> FA (SEPT/OCT/NOV) <input type="checkbox"/> WI (DEC/JAN/FEB) <input type="checkbox"/> SP (MAR/APR/MAY) <input type="checkbox"/> SU (JUN/JUL/AUG) <input type="checkbox"/> BULK/SPECIAL _____		<input type="checkbox"/> BACK PAGE FULL (8.25"x10.75") <input type="checkbox"/> INTERIOR COVER FULL (8.25"x10.75") <input type="checkbox"/> INTERIOR FULL (8.25"x10.75") <input type="checkbox"/> INTERIOR HALF VERT (4.125"x10.75") <input type="checkbox"/> INTERIOR HALF HORIZ (8.25"x5.375") <input type="checkbox"/> INTERIOR ¼ (4.125"x5.375") <input type="checkbox"/> INTERIOR ⅛ (4.125"x2.6875")	
ARTWORK (see specifications)		TYPE	
<input type="checkbox"/> Supply artwork by _____ <input type="checkbox"/> Add graphic design <input type="checkbox"/> Add other service (logo, translation, etc.)		<input type="checkbox"/> REGULAR <input type="checkbox"/> COMMUNITY <input type="checkbox"/> CORPORATE	

PLEASE RETURN
SIGNED/DATED FORM
TO WAPOW MAGAZINE

SIGNATURE/DATE

MAKE CHECKS PAYABLE TO GOOD SHINE STUDIO
C/O CACA COMMUNITY ACTION
415 BAMBOO LN
LOS ANGELES, CA 90012

AD RATES

Ad rates are priced by size and type. Ask about community rates in Chinatown. Services including translation and graphic design are available. For more information, email info@wapow.la.

AD SIZE	RATE TYPE COMMUNITY	RATE TYPE REGULAR	RATE TYPE CORPORATE	OFFICE NOTES
BACK PAGE FULL (8.25"x10.75")	\$1,000	\$1,200	\$2,400	
INTERIOR COVER FULL (8.25"x10.75")	\$800	\$900	\$1,800	
INTERIOR FULL (8.25"x10.75")	\$650	\$750	\$1,500	
INTERIOR HALF VERT (4.125"x10.75")	\$400	\$500	\$1,000	
INTERIOR HALF HORIZ (8.25"x5.375")	\$400	\$500	\$1,000	
INTERIOR ¼ (4.125"x5.375")	\$250	\$350	\$700	
INTERIOR ⅛ (4.125"x2.6875")	\$125	\$200	\$400	
BULK DISCOUNT 2 ADS 3 ADS 4 ADS	5% off 10% off 15% off	5% off 10% off 15% off	-- -- --	

ADDITIONAL DONATION \$ _____

ARTWORK DESIGN SPECS

If supplying own artwork, please note the following:

- Artwork resolution must be at least 300 DPI.
- If printing full bleed, leave 0.25" bleed margin. Do not include crop marks.
- High contrast designs are more visible.
- Include contact details
- Use impactful graphics/images
- Minimize wordiness