



<b>DATE</b>		<b>RECEIVED</b>	
<b>CUSTOMER INFO</b>			
AGENCY			
NAME/TITLE			
ADDRESS			
EMAIL		PHONE	
<b>AD ORDER</b>			
PUBLICATION PERIOD		AD SIZE	
<input type="checkbox"/> FA (SEPT/OCT/NOV) <input type="checkbox"/> WI (DEC/JAN/FEB) <input type="checkbox"/> SP (MAR/APR/MAY) <input type="checkbox"/> SU (JUN/JUL/AUG) <input type="checkbox"/> BULK/SPECIAL  _____		<input type="checkbox"/> BACK PAGE FULL (8.25"x10.75") <input type="checkbox"/> INTERIOR COVER FULL (8.25"x10.75") <input type="checkbox"/> INTERIOR FULL (8.25"x10.75") <input type="checkbox"/> INTERIOR HALF VERT (4.125"x10.75") <input type="checkbox"/> INTERIOR HALF HORIZ (8.25"x5.375") <input type="checkbox"/> INTERIOR ¼ (4.125"x5.375") <input type="checkbox"/> INTERIOR ⅛ (4.125"x2.6875")	
ARTWORK (see specifications)		TYPE	
<input type="checkbox"/> Supply artwork by _____ <input type="checkbox"/> Add graphic design <input type="checkbox"/> Add other service (logo, translation, etc.)		<input type="checkbox"/> REGULAR <input type="checkbox"/> COMMUNITY <input type="checkbox"/> CORPORATE	

PLEASE RETURN  
SIGNED/DATED FORM  
TO WAPOW MAGAZINE

\_\_\_\_\_  
SIGNATURE/DATE

MAKE CHECKS PAYABLE TO GOOD SHINE STUDIO  
415 BAMBOO LN  
LOS ANGELES, CA 90012

## AD RATES

Ad rates are priced by size and type. Ask about community rates in Chinatown. Services including translation and graphic design are available. For more information, email [info@wapow.la](mailto:info@wapow.la).

AD SIZE	RATE TYPE COMMUNITY	RATE TYPE REGULAR	RATE TYPE CORPORATE	OFFICE NOTES
BACK PAGE FULL (8.25"x10.75")	\$1,000	\$1,200	\$2,000	
INTERIOR COVER FULL (8.25"x10.75")	\$800	\$900	\$1,800	
INTERIOR FULL (8.25"x10.75")	\$650	\$750	\$1,200	
INTERIOR HALF VERT (4.125"x10.75")	\$400	\$500	\$800	
INTERIOR HALF HORIZ (8.25"x5.375")	\$400	\$500	\$800	
INTERIOR ¼ (4.125"x5.375")	\$250	\$350	\$500	
INTERIOR ⅛ (4.125"x2.6875")	\$125	\$200	\$300	
BULK DISCOUNT 2 ADS 3 ADS 4 ADS	5% off 10% off 15% off	5% off 10% off 15% off	-- -- --	

ADDITIONAL DONATION      \$ \_\_\_\_\_

## ARTWORK DESIGN SPECS

If supplying own artwork, please note the following:

- Artwork resolution must be at least 300 DPI.
- If printing full bleed, leave 0.25" bleed margin. Do not include crop marks.
- High contrast designs are more visible.
- Include contact details
- Use impactful graphics/images
- Minimize wordiness